

RESERVA
REDPURO
- ORGANIC VINEYARDS -

MENDOZA - ARGENTINA



CHARDONNAY - ROSE - MALBEC - RED BLEND

BALANCE, FOCUS, COMPLEXITY

PASSION, ELEGANCE AND CONFIDENCE

IT'S THE REDPURO EXPERIENCE

ORGANIC CERTIFIED

BRAND

RedPuro's are pure beautiful and colorful birds, these type of rosters are very common in South America. They are brave, farmers used them to guard their farm houses against predators or unwanted visitors. RedPuros are the translation of "Pure Red" this name is given to intense and bright red, golden and black colors of its feathers. Also, they are pure because they breed only among RedPuro birds. RedPuro wines represent the passion and intensity of these birds combined with elegance and character. Our wines are friendly yet elegant, our wines are intense yet not overwhelming. We look to please the experienced as well as the novice wine drinker. That is the RedPuro experience...!

THE PRODUCER

VineCol Winery is a family owned property located in La Paz, Mendoza - Argentina. Since 2000 the Dessel family has oriented their efforts towards the production of high quality organic wines.

This philosophy involves the use of state-of-the-art European technology combined with high respect and care for the environment by undertaking and comply with international organic production and quality regulations.

For this reason, Vinecol counts on young professionals who are interested in business technological developments and who are also socially committed to transfer this technological developments to the local community.

"We wish to achieve our goals by keeping a balance between the innovation freshness and the support of a highly experienced professional staff."

Pablo Dessel, Owner VineCol



RedPuro Imports -Elevating Life
Importer of Organic and Naturally grown wines.